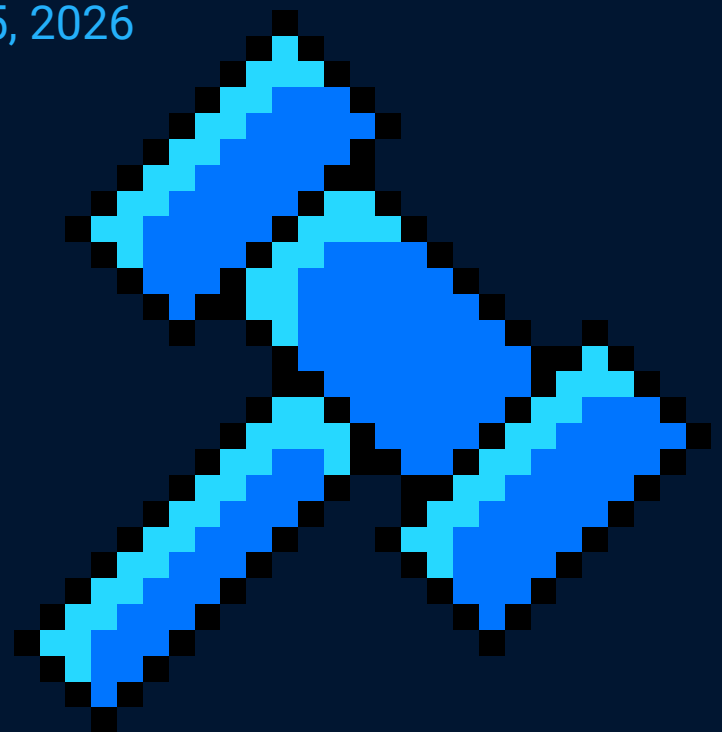


# PIXEL FORGE

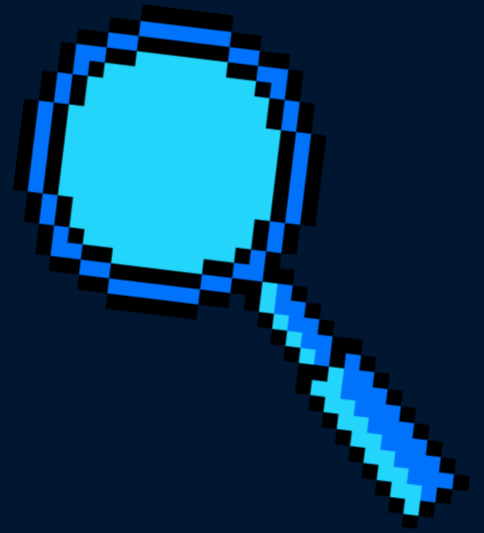
JAM 2026

## SPONSORSHIP PROSPECTUS

April 18 - 25, 2026



# About Us



## Where We're From

Pixel Forge is an game development community organized by Rishabh Mittal, focused on encouraging creativity and learning through game development. Our team members are from all over the world including. Pixel Forge is an entirely student-run community who have an intense passion for game development and want to spark that passion within others.

## What is Pixel Forge Jam?

Pixel Forge Jam is a nonprofit game jam, a type of hackathon where participants are tasked with creating a game in a given time span.

The event focuses on creativity, experimentation, and learning, allowing both beginners and experienced developers to participate.

Participants will submit their games to the Pixel Forge Jam page, where the community will play and rate them.

The goal of this game jam is to create opportunities for the youth to be exposed to game development and create games they can showcase to the world. Through doing so, we also hope to show participants how useful the skills utilized in game development are and truly spark passion in this field.

# SPONSORING

## How would sponsoring benefit you?

Sponsoring Pixel Forge benefits your company by:

1. Giving you **direct access to a growing community of passionate developers, designers, artists, and engineers.**
2. Your brand **becomes visible to hundreds of creative and technical participants who represent the next generation of innovators.**
3. Your company will gain **valuable brand exposure across our website, event materials, and community platforms.**
4. Sponsors also have the opportunity to **showcase their products, highlight their technology**

Sponsor benefits include:

- **Brand Visibility** – Your company logo prominently displayed on our website and event pages.
- **Featured Sponsor Videos** – Showcase your brand through a sponsor video on our website.
- **Dedicated Game Jam Category** – Sponsors can create a themed challenge category encouraging participants to build games around your technology, brand, or idea.
- **Discord Community Exposure** – Public shoutouts and recognition in our official Discord server where participants collaborate and share their work.
- **Mailing List Access** – Opportunities to share announcements or opportunities with our community.
- **Host Workshops or Side Events** – Engage directly with participants by running workshops, talks, or side challenges.
- **Send Swag or Digital Rewards** – Promote your brand through merchandise, digital rewards, or prizes distributed to participants.
- **Custom Requests** – We are happy to work with sponsors on special collaborations or ideas to maximize your impact.

## Sponsorship Tiers

- Bronze — Under \$50
- Silver — \$50–\$250
- Gold — \$250+

Each tier offers increasing visibility and opportunities for engagement.

# SPONSORING

## WHY DO WE NEED A SPONSORSHIP?

Hosting a game jam requires resources to make the event exciting and rewarding for participants. We need grants of money or products from companies like yours to help us fund the prizes that will motivate more people to participate in Winter MelonJam 2025.

Sponsorship allows us to:

- Provide prizes for winners
- Promote the event to reach more creators
- Support the indie game development community

Prizes help motivate participants and make the event more engaging. Prizes could be monetary or products that your company sells. Either way, we would greatly appreciate anything you are able to offer

## WHAT CAN YOU PROVIDE?

We are open to all forms of support! We would be more than happy to accept physical or digital products, such as software licenses, asset packs, and development tools or products that your company sells. We do prefer a online product over physical product or monetary sponsor. Either way we welcome both monetary sponsorships and product sponsorships.

## HOW ARE SPONSOR AMOUNTS CALCULATED?

Sponsorship tiers are calculated by adding the amount of sponsorship money donated or/and the worth of any product sponsorship donations.

# Sponsorship Tiers

	Bronze <\$50	Silver \$50-\$250	Gold \$250+
Logo on Website	Small	Medium	Large
Separate Game Jam Category			
Sponsor Video On Website	30 seconds	60 seconds	90 seconds
Discord Shoutout + Special Requests			
Mailing List			
Side Event / workshops			
Send Swag			

# THANK YOU!

## QUESTIONS?

If you have any questions, require more information, or decide to sponsor us, email us at [pixelforgejam@gmail.com](mailto:pixelforgejam@gmail.com)

## MORE INFO

Website: [pixelforgejam.org](http://pixelforgejam.org)

Devpost: [Pixel Forge Jam](https://devpost.com/ Pixel Forge Jam)

Itch.io: <https://itch.io/jam/pixelforge>

Discord: <https://discord.gg/naRSpSen47>



**THANK YOU, AND WE LOOK FORWARD  
TO HEARING FROM YOU!**